



**“The Value of Time Management in the Present day healthcare industry and
Coronavirus crisis”**

Mr. Mandeep Narang

Dr. Mamta Bansal

Abstract: -

This paper is all about the management of time and the importance of time in present day treatment of patients and healthcare industry. There have been so many urgencies in the past but never has the world seen such a competition or race against time. In spite of all the modern-day advancements present all over the world, no such machinery is still invented or available in the present-day world that can intervene and stop time from moving ahead. This article is meant to basically bring awareness among the masses regarding value of time for everyone especially visible during this pandemic period. Hopefully after reading this people value time more than money which in turn can avert huge disasters all over the world and even individual cities and nations. As the famous saying goes like this- “Time is the wisest counsellor of all” and also “Better three hours too soon than a minute too late”

Introduction

Time Management is often overlooked or underestimated in managing any industry especially healthcare industry. Even in the healthcare industry, many hospitals are suffering huge losses because of uncalculated value of time.

Henry Ford said “Time waste differs from material waste in that there can be no salvage. The easiest of all wastes and the hardest to correct is the waste of time, because wasted time does not litter the floor like wasted material.”

We notice how many patients die while they are being taken to hospital for their treatment. Time is much more costly than money because money can come and go but time cannot be redeemed. If time can be managed then even money can be managed too. Healthcare industry is an ever-growing industry and amidst this growing, it needs a discipline. When we manage time, it shows discipline. Discipline is a must to treat a patient. Corporate hospitals become different from other hospitals in managing time. When we talk about managing time, we also talk about managing the time of food. These days Corporate hospitals don't allow common man to bring any food item from his/her house. The Hospital makes sure that the patient gets timely quality food. There are many people who become patients because of lack of timely food habits. Lifestyle diseases like diabetes, obesity, hypertension etc have many causes but one of the prominent causes is lack of timely food.

Many employees who are working for national, multinational and International companies in long run suffer from lifestyle diseases mainly because of the above mentioned reasons. Many patients suffer because of untimely services being provided to patients. In a recent visible case, a patient was taken by a hospital, who was having pain in chest area. There was no ECG working and by the term the ECG started working, his condition worsened and then it was diagnosed that the patient suffered with myocardial infarction. By the term the doctors figured out what to do that patient suffered another heart attack and later died. The essence of time was not realized by the doctors in this case. It's not that this is the only reason but it is one of the main unnoticed reason. No one wants to take the responsibility regarding this value of time. Sometimes when we make SWOT analysis, there always exist tremendous opportunities for the healthcare sector to penetrate the new patient base but lack of timely information makes them loose those once in a life-time opportunity and later on it becomes very costly and essential. A correct timely preparation of natural disasters and emergency situations can prevent the loss of lives and money. Imagine if timely treatments weren't given to patients suffering from recent plagues like Bird flu , Swine flu, SARS, Ebola and many others like that would have resulted in human catastrophe on an unprecedented scale in human history. Even the insurance claims made by the common masses, if not given timely can cost lot of money to the people concerned.

We all are aware about the rapid spread of recent outbreak of Coronavirus in China and the surrounding regions. If we carefully analyse the race of spread of the virus infecting the people is against the time and this has been always the case. If there is a timely breakthrough of treatment at a global level the virus can be under control. Timely discovery of vaccines has caused the eradication of many diseases from this earth in recent modern human history like polio. It's high time recognising the value of time. If the internal and external threats are not discerned in time then the loss is irreparable in any industry in any form.

Lack of Time management can cause stress of various kinds. Time management involves elimination of waste activities. Manual working must be replaced by online working wherever documentation is necessary, in order to save time. All of us have 24 hours, it is up to us that how we utilize the time. People or patients must be taught that even during the time they have to reach the hospitals, in case of emergency-how to sustain or have timely home-care for the patient to be healed and at-least survive till he/she reaches the hospital. Timely delivery of drug can make the patient survive. Time is of great essence in every industry. The race of humanity has always been against time, whether it be treatment against diseases or introduction of technology.

History is always made by what is done by people during the times of need. In the past many plagues broke like Spanish flu and bubonic plague that impacted the majority of population. Certain countries with great wisdom handled the plague and averted disasters in their countries while others never bothered about any infection or even lockdown limitations laid out by honourable Government's. Even now many nations never bothered about the pandemic (or epidemic at an earlier stage) and wasted lot of time of preparation and then we see the result that the spread of the corona virus became like a contagious wildfire all over the world.

In an online survey conducted ,it was found that majority of the participants believed that New Zealand handled Coronavirus well as compared to other nations, therefore it was one of the least infected nations even after Coronavirus invaded their nation. It's not always about infrastructure, money and facilities but Time Management involves timely action to stop any far thought consequences. The damage is not only of time but as visible now lives, families and economy is still being impacted in a very negative way since this pandemic is lingering on.

Meanwhile there have been lot of trials of medicines on the people with temporary relief like hydroxychloroquine but of short term benefits. Research is being carried out by many prominent nations, some even claiming to have discovered the cure or at-least the prevention. From Russia to India, from America to Israel all nations have claimed trials from pre-clinical to clinical levels at a faster pace but no substantial evidence has been found yet.

In India medicines from other medicinal system have been used and even home remedies have been out to have a positive impact on patients. By the time a breakthrough comes, a lot of damage would have already been done. Why? It all lies in Time Management.

Solution- Through this article we want to propose that few steps can be taken for a quick remedy for such a problem. Firstly Research must be done in those places whether nations or cities where coronavirus didn't reach or was unable to put an impact. Secondly Research should be encouraged from college level itself in Biotechnology, Pharma industry and Medical field as there is a hidden potential in the millennial(composing 60% of the total population).

We all wisdom to manage time so that we can learn our lesson from such a pandemic of Coronavirus as a case-study to avert a global disaster at a bigger level of such a kind as this in the near future. Otherwise even the Insurance companies providing healthcare services will even go bankrupt in the near future

Russia is the first one to claim the vaccine and at this stage it can be launched anytime. But the question remains that when will it be available globally in every nation having at-least one corona patient. Meanwhile, India is seeing the highest spike per day globally of Coronavirus patients. There are so many factors contributing to this.

Recent reports also suggest that another plague is breaking-forth in China-bubonic plague .because of which villages have been sealed off.

Let's hope that there is no further epidemic or pandemic as this present prevalent pandemic has caused so much fear globally and caused so much damage. It is a must for humanity, scientists and every person on this planet to value Time like never before and do their best to avert present and the future possible crisis.