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## **Newspaper Reading Habits Among Students Of Smt. S.R.M.M. Collage, Khamgaon , A Survey.**

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Newspapers play a vital part in providing latest information at National and International fronts.It is the mirror of public opinion through their columns.The public can present their views on various issues and subjects for the knowledge of information of readers.Newspaper has created positive impact on society.

Altogether there are 800 students in Smt.SRMM college. Most of the students are preparing for competitive exams.Whenever there is any off lecture , students often prefer coming to reading room. Mostly students choose reading newspapers rather than magazines.

### **Objectives**

- 1.To study the newspaper reading habits of under graduates students of SRMM. Khamgaon.
- 2.To study the purpose of reading Newspaper by Under graduate students.
- 3.to know the use of language prefer to reading newspapers.
- 4.To find out popular newspaper.
- 5.Time spent for reading Newspaper.
6. To know their problems when they read newspaper.

### **Methodology.—**

The questionnaire method has been applied to collect the data for the present study. Questionnaire was distributed among the 200 students.170 students actively completed the activity.

Reading is the basic foundation on which academic skills of an individuals are built.Hence the top priority is give to reading.It is for all times and all ages be a source of knowledge happiness and pleasures. In today's world the importance of reading has increase.

**Table No 1. Frequency of visiting library .**

Sr. No	Frequency	No. of Respondents	Percentage
1	Daily	90	52.94%
2	Twice a week	70	41.17%
3	Once a week	10	5.88% %
Total		100	100%

The following table presents the most of the respondents are visiting library 90 (52.94%) for reading newspapers. Only 5.88% students read newspaper once a week.

**Table no 2.Purpose of reading Newspaper**

Sr. No	Purpose	No. of Respondents	Percentage
1	Current Information	80	47.5 %
2	Preparation of exam	130	76.47 %
3	For General Knowledge	85	50 %
4	Entertainment	99	58.23%

Note-The question are Multiple responses, for the students choice

The purpose were classified as current affairs, preparation of competitive exam, for general knowledge and entertainment. With these points the opinion of the respondents were recorded reading of newspapers helps improving first preparation of competitive exam 76.47 % , second entertainment 58.23 %,for G.K.50 % , current information 47.5 %.

Language is an essential aspect in interaction. The language of speaking and understanding in Maharashtra State is Marathi and Hindi is National language.

**Table No. 3. Prefer Language**

Sr. No	Language	No. of Respondents	Percentage
1	Marathi	155	91.17%
2	Hindi	10	5.88%
3	English	5	2.94%
	Total	170	100%

The total respondents have opinion on this and Marathi was most prefer language 91.17 % respondents, followed by 5.88 % students preferring hindi as language of reading. And English is third reading language prefer 2.94% students.

**Table No 4. Popular Newspaper**

Sr. No	Newspapers	No. of Respondents	Percentage
1	Deshonnati	165	97.5%
2	Lokmat	125	73.52%
3	Tarun Bharat	135	79.41%
4	Nav Bharat	80	47.5%
5	Nav Rashtra	105	61.76%
6	Loksatta	90	52.94%
7	Hitwada	10	5.88 %
8	Employment News	30	17.64%

Note-The question are Multiple responses, for the students choice

Total seven Daily Newspapers and Employment News Weekly are available in our library. The above table are showing 165, ( 97.5 % ) respondents read Deshonnati paper. Deshonnati is most popular in our district as well as our students. Followed by Tarun Bharat105 (79.41%),Lokmat125 (73.52%), Navrashtra 105 (61.76%),Loksatta90 (52.94%) Nav Bharat,80 (47.5%)Employment News30 (17.64%) and Hitawada 10 (5.88%).

Newspapers has created positive impact on students.It helps students became aware of current affairs. More ever they are very informative for students. A students can learn all about general knowledge and current affairs.

**Table No 5,Which type of information read.**

Sr. No	Types of News	Respondents	Percentages
1	Local news	170	100%
2	Current affairs	143	84.11%
3	Editorial	70	41.17%
4	Politics	60	35.29%
5	Advertisement	80	47.5%
6	Health	120	70.58%
7	Astrology	107	62.94%
8	Others	85	50%

Table no 5 indicated that many students belongs to village areas, where there are not provisions for general reading so most of the students preferred read local news 170 (100%), current affairs 143 (84.11%), health 120 (70.58%),than astrology, others , advertisement, editorial and politics 107(62.94%),85 (50%),80(47.5%),70 (41.17%),60 (35.29%) respectively.

**Table No 6 Time spent**

Sr. No	Time	Respondents	Percentages
1	10-20 Minute	50	29.41%
2	20-40 Minute	90	52.94
3	1 Hours	30	17.64%
	Total	170	100%

The above table indicated that 90 (52.94%) students time spent in reading newspaper. When they get off lecture they came for read newspaper .

**Table No 7 Students faced problems**

Sr. No	Problem	Respondents	Percentages
1	Lack of time	60	35.29%
2	Sufficient space is not available in reading room	25	14.70%
3	Reading room environment is not suitable	85	50%
	Total	170	100 %

The above table present that the problem faced in reading newspaper. The first and highest score was given to the environment of reading room is not suitable 85 (50%), it was the most important problem express by the majority of the respondents, second lack of time 60 (35.29%), because most of students in commerce faculty .They have continuous lectures. They are supposed to come only in break or in any off time. And third is sufficient space is not available for reading 25 (14.70%).

**Conclusions**

The study shown that most of the students are giving importance for reading newspapers. 52.94% students visit the college library daily. Majority of the students 76.47% read newspapers to obtain information for exam purpose.. Out of which some come to take updates and just come for passing their time. Majority of the students express that difficult to understand, the major reason for not reading English newspapers. 35.29% students reason for not visiting the library very frequently because of lack of time.