



Developing Employability in Engineering Students to Encourage Them

Anu Garg,

Research Scholar, Glocal School of Business & Commerce, The Glocal University, Mirzapur Pole, Saharanpur (Uttar Pradesh), India

Dr. Anand Kumar,

Assistant Professor, The Glocal University, Mirzapur Pole, Saharanpur, (Uttar Pradesh), India

Abstract

In a specialized course program like engineering, the goal is to place as many of the students as possible after campus interviews. Although effective communication has indeed been incorporated into all engineering disciplines to enhance students' success in the job market, the syllabus primarily emphasizes the growth of four language abilities. The importance of employability skills is not conveyed to the students. The essay aims to discuss the significance of skills, the reasons why students ought to be aware of the skills they possess, and how they should work on tailoring their application to highlight a few skills. The apparent discrepancy between design students' academic programs and the skills demanded by industry is the topic of the discussion's opening statement. Following a list of necessary graduate employability from the perspective of undergrads, there is a conversation about how these skills may be developed through campus culture. In a three-step procedure, the essay emphasizes the significance of academics in bridging this divide (i.e., awareness, self-analysis, and acquisition). The author concludes that students should be able to match the great standards of employers if they combine both skill sets and an engineering degree.

Keywords: Engineering Course; communication; job employability; skills; academics.

I. Introduction

The all-India admission test for the 19 Indian Institutes of Technology, 31 National Institutes of Technology, 18 Indian Institutes of Computer Technology, as well as other technical institutes attracts about 1.4 million candidates each year in India ("CBSE JEE main 2016", 2016). It is anticipated that students will be prepared to enter the sector after completing a 4-year degree program. However, rising competition and preconceptions from multinational companies have made students anxious and prevented them from finding employment. Individuality is frequently lost in the rat race, and the roster of degree holders is dominated by students with additional expertise and average skills. The typical understanding of an engineer's job description is that they must be technically proficient and have a solid understanding of science and mathematics. Nguyen (1998) disagrees and makes comments about the function of engineers in her essay, "The Essential Abilities and Qualities of a Technologist: A Comparison Study of Academics, Industry Personnel, and Engineering Students."

In the various, profound, and ongoing changes that face mankind, as it moves forward towards the 21st Century, designers face new demands and problems in the diverse environment in which they work. Engineers execute, apply, operate, design, produce, and manage the project and procedures, although the specific tasks they perform will vary on the topic of study they have selected.

As a result, workplaces have transformed, and the majority of engineers now work in interdisciplinary settings. As the hierarchy rises, careers that start at a highly technical level become more diverse. When engineers advance in the hierarchy, their responsibilities vary from being mostly technical to becoming more managerial. To manage effectively, they must get knowledgeable about every facet of the sector. Together with their specialty, they must study and manage a variety of technical and non-technical tasks in a multidisciplinary context. Fundamentally, to fulfill the demands of technical education and training, the function of the engineer and industry standards must be altered. It is imperative to equip prospective engineers with a variety of abilities, including regular skills.

Recognizing the Academic-Industry Divide

Business expectations frequently conflict with the program, which typically emphasizes 70% theory and 30% practice (e.g., Radermacher & Walia, 2014; Tulsi & Poonia, 2015). The limitations

of engineering degrees have frequently been mentioned in several Indian periodicals. The Times of India published an item on July 15, 2014, with the headline "Just 18% of engineering grads are employable, according to a survey." According to the survey, the article suggested that engineering graduates were incompetent and said the following:

Fewer than one out of every four-degree holders are employable, a poll has shown. Although 18.33% of engineers are marketable, only 18.09% of them land a job, according to the third version of the National Employability Report, Engineering Graduates - 2014, published by a private employability solutions organization. 91.82% of the 1.2 lakh candidates polled in various states lacked knowledge of programming and algorithms, 71.23% had soft and mental abilities, 60% lacked domain skills, 73.63% lacked English language and reading comprehension, and 57.96% had subpar analytical and numeric abilities. (2014), paragraph "Just 18% Engineering Graduates".

The same point is emphasized by numerous studies, including Lakshminarayanan, Kumar, and Ramanakumar (2014), Llorens, Llinàs-Audet, Ras, & Chiaramonte (2013), and Radermacher & Walia (2014). This is true even for engineering graduates from top universities. Industry demands that graduates be knowledgeable about current trends, yet education frequently moves slowly and places an emphasis on out-of-date fundamentals. In an article published in Business Today (Singh, 2016), Varun Agarwal, chief technology officer and co-founder of the employability assessment company Aspiring Minds, clearly commented, "Colleges need to plug the gap in the first or second year. Fundamental skills like English, logical ability, should be given to students in first or second grades by performing bridge classes" (para 9). Sadly, comprehending and honing these skills—often referred to as employability skills—get very little emphasis because the degree or certificate frequently takes center stage.

Up until a few years ago, employability skills were a mysterious factor in someone's success. However, it has progressively come to light that neither merit nor qualifications are guarantees of achievement in any profession. Despite this, people frequently overlook the skills that could be the key to a prosperous career.

II. Review of Literature

The term "employability" is popular right now. Employability, according to Hillage and Pollard (1998), is the capacity of a person to find and keep a job as well as find other work when necessary(Hillage & Pollard, 1998).

The word "employability" describes the capacity to perform work. The ability to obtain a job, hold it, and find other work if necessary is referred to as employability(Hillage & Pollard, 1998). Harvey claimed in 2001 that a recruit's employability is determined by their ability to find satisfying employment(Harvey, 2001). Employability, according to Pool and Sewell in 2007, is the possession of a set of abilities, knowledge, understanding, and personal qualities that increase a person's likelihood of choosing and securing careers in which they're able to be happy and successful(Dacre Pool & Sewell, 2007).

Employability skills were defined by Lankard in 1990 as good character, interpersonal abilities, and personal appearance(Lankard, 1996). Hillage defines employability as the capacity to sufficiently alter oneself inside the sector to comprehend perspective through long-term employment (Hillage & Pollard, 1998).

Yet, it is crucial to ascertain the viewpoints of many medical hopefuls, including learners, on the skills required for careers in corporations. The lack of instructional inquiries into learning-based viewpoints is another peculiar reality (Jacobs, 2020). Indian students are deeply committed to understanding the employability skills demanded by the global job market (Bansal, 2018). The students cannot be blamed for this, but the institutions of higher learning that offer university education would nevertheless have to take ownership and alter the curricula at suitable periods to satisfy the demands of the marketplace.

A sense of urgency exists, based on the Scott et al study, to comprehend learners' sensitivity to expertise and abilities to guarantee that what is being taught is appropriate. So, the goal of this study is to determine how various medical professionals perceive the discrepancy in academic and corporate competency(Scott et al., 2019). [10] To provide business students with a top-notch education, BansalAjit (2018) came to the conclusion that colleges and universities needed to update their curricula and implement cutting-edge, sector-specific teaching pedagogy (Bansal, 2018).

III. Research Design

i) Study justification and goals: The current study aims to identify the training requirements for employment in the manufacturing industry. The following are the research's intended goals:

1. Analysis of training centers and skill deficiencies by business researchers and specialists.
2. Research findings and professional opinions about differences that affect students' achievement are interpreted.
3. Analysis of academic and corporate stakeholders' perspectives on the obstacles to enrolling in a boot camp.

ii) Study design and sampling strategy for research

Using an Online questionnaire and self-administered questions, a cross-sectional survey was carried out.

Data Gathering Instrument:

To collect data from participants, two questionnaires were created. The original questionnaire's goal was to gather data from degree holders and postgraduate students in their final year. The second questionnaire was designed to gather data from industrial specialists with at least five years of employment and teachers working for engineering institutions. The first questionnaire contained one open-ended question and 13 questions with multiple answers.

They centered their attention on job prospects in the pharmaceutical industry, evaluations of graduates' technical skills, and perceptions of instruction. The research tool was composed of nine questions that dealt with the evaluation of the course, the interpretation of teaching, and the assessment of learners' creative skills. Questions with an item content seigniorage of less than 0.75 were removed from the list of questions. A score of 0.93 on the material believability scale was attained.

(iii) Statistical Sample

The formula was used to determine the data set. $N = Z \times p(1-p)/d^2 \times a^2 \times p$. 325 students, 100 university lecturers, and 75 industry professionals made up the data set that was measured. Where

P = population outcome ratio (based on pilot research) and d is the accuracy (0.05) and Z = normal standard variable ($Z = 1.96$ when the confidence interval is 95%) (Scott et al., 2019).

IV. Analysis of Data

Data gleaned from the descriptive survey slips have been converted from symbolic coding into numeric coding. Descriptive statistical analysis was used to calculate quantitative variables utilizing SPSS 20.

A Chi-square test was used to see whether category variables were correlated.

V. The Findings and Discussion

Results of Engineering Students

Responses to the 325 administered surveys were collected from respondents. Just those engaged in the study's participation are given a questionnaire. The majority of students (67.5%) are aware of the opportunities available in engineering disciplines like mechanical engineering, computer science engineering, electrical, and marine engineering, among others.

Table 1: The Interpretation of experts and researchers in the industry of skill deficiencies and boot camps

No	Concerns	Engg Exp	SA	A	N	DA	SDA	P Val
1	Grads have ample technical competence	Res	4 (4)	19 (19)	11 (11)	58 (58)	8 (8)	0
		Exp	7 (9)	28 (37)	16 (21)	13 (17)	11 (15)	
2	Without training, engineering grads may achieve practical knowledge.	Res	3(3)	9(9)	2(2)	60(60)	26 (26)	0.04
		Exp	4(5)	15 (20)	6 (8)	34 (45)	16 (25)	
3	The syllabi of Engg grads are as per ind expect.	Res	2(2)	11 (11)	9 (9)	58 (58)	20 (20)	0.01
		Exp	5(7)	13 (17)	16 (21)	32 (43)	9 (12)	
4	Academe and Industry disparity	Res	55 (55)	33 (33)	2(25)	6(6)	4(4)	0.77
		Exp	22 (29)	42 (56)	5 (7)	4(5)	2(3)	
5	Engg learners require training to achieve their objectives.	Res	48 (48)	37 (37)	6(6)	2(2)	7(7)	0.05
		Exp	25(33)	35(47)	4(5)	7(9)	4(5)	
6	Training raises the level of trust of learners	Res	59(59)	31 (31)	0	3(3)	7(7)	0.7
		Exp	39(52)	31(41)	4(5)	1(1)	0	

The majority of researchers (88%) and experts (89%) believe that there is a significant divide between academia and business, as shown by Table No. 1.

To determine whether or not there was a disagreement between the two sides, the Mann-Whitney approach was used. $P=0.765$ has been found, indicating that both groups' viewpoints are in agreement.

The analysis indicates that there is still a mismatch between the demands of the profession and the overall curriculum that is offered. More than 92% of respondents thought that training would increase learners' levels of confidence. Additionally, respondents felt that both graduate and postgraduate program syllabuses need to be updated since they do not meet industry standards.

Table2: Interpretation of research and professional representatives regarding discrepancies that influence the success of learners

No.	Concerns	Engg Experts	Funda mental Proficiency	Applied Compet.	Fund Prof & App comp	P-value
1	Gaps that directly affect fresh grads performance	Exp	6(6)	30(30)	64(64)	0.19
		Res	6(8)	30(40)	39(52)	

64 percent of academicians who were asked to identify gaps that directly affect student progress pointed to a lack of professional and understanding abilities. According to $p = 0.1866$, there is no significant difference in how engineering practitioners see things (Table 2). According to numerous surveys, engineering graduates from the best colleges have yet to meet industrial needs.

Table3: Interpretation of academia and businessstakeholders on barriers to joining a boot camp

S no	Concerns	Engg Expert	Paucity of time	Paucity of resources	Paucity of money	All of them	Others	P-value
1	Major barriers to join boot camp	Exp	4 (4)	20(20)	2 (2)	70 (70)	4(4)	0.392
		Res	6 (8)	12(16)	2(2.67)	53(71)	2(3)	

Table No. 3 makes it clear that lack of time, finances, and expertise are the main obstacles preventing engineers from enrolling in boot camps.

Interpretation of boot Camps

53% of students overall said they knew nothing at all about digital boot camps. Throughout their graduate years, any students (31.5%) do not take any classes; whose educational plans align with their career objectives.

Table 4: Academics and business practitioners' understanding of the abilities they anticipate from boot camp.

No	Concerns	Exp Experts	Fundamental Proficiency	Applied Compet	Fund Prof & App comp	P-value
1	Abilities anticipated from boot camp	Exp	1(1)	20(20)	79(79)	0.54
		Res	15(20)	54(72)	6(8)	

So according to 21% of them, the biggest reason they couldn't join the boot camp was time. The majority of students (95.3 percent) concur with the continued pressing need for education. Yet, just 35.9% of people prefer online training services over conventional ones. A majority of them are acquainted with online boot camps, which explains why. Other results are compiled in Table 4.

VI. Conclusion

This study concluded that for learners to achieve their goals, training programs must highlight realistic characteristics because it is uncertain how to apply theoretical ideas in real-world contexts.

The training curriculum should be carried out following the students' preferences or interests in careers.

Clinical studies and simulation labs should be incorporated into the curriculum to help students gain real-world experience. As a result, we may conclude that getting a good job involves more than just a degree; rather, students must continue to add value to their resumes in light of the general abilities that are now referred to as employability and will increase their employability by companies in their pitch.

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