



DETERMINATION OF EFFECTIVENESS AND SATISFACTION LEVEL AMONG EMPLOYEES REGARDING SELECTION PROCESS

Monika Jindal

Assistant Professor at A.S College Khanna -M com,BEd, UGC (NET), Pursuing PhD.

ABSTRACT.

To select means to choose, selection is the process of picking up individuals out of the pool of job applicants with requisite qualification and competence to fill jobs in the organization. It is a method to differentiate the qualified and unqualified applicants by applying various techniques such as interviews; test etc. The objective of the study is to examine the satisfactory level of employees regarding selection. For achieving this objective research carried out at 50 employees of Chankya Dairy Products Ltd. For testing reliability stastical test chi-square was applied. .When an organization selects an employee for a job than there are many attributes that's to be considered. Attributes like qualification, technical skills, communication skills and references play an important role. By the analysis we can conclude that the HR manger have to focus on selecting the right person through other source like campus placement, internet etc. and there is need to change the recruitment policy at some extend.

INTRODUCTION

In HRM as well as in organization, recruitment plays an important role in achieving organization vision, Mission, goal and objectives. To acquire and retain high quality workers

is critical to an organization. Profitability of the organization depends on its utilization. If there utilization is done properly will make profit otherwise it will make loss. To retain right man at the right place at right time, some information regarding the job is highly essential. This information is obtained through job analysis, Job description and job specification. Without these recruitment will be unsuccessful. All recruitment should be based on organization's human resources plan. HRM department should assist line managers to develop their human resource plans effectively. To conduct recruitment efficiently, HRM department should process the recruitment after checking with budget provision and final approval from the top management. Recruitment is the process of searching for prospective employees and stimulating them to apply for jobs in the organization. When more people apply for jobs then there will be a scope for recruiting better person. The job –seekers too, on the other hand, are in search of organizations offering them employment. Recruitment is a linkage activity bringing together those with jobs and those seeking jobs.

SELECTION

Meaning: To select means to choose .selection is the process of picking up individuals out of the pool of job applicants with requisite qualification and competence to fill jobs in the organization. It is a method to differentiate the qualified and unqualified applicants by applying various techniques such as interviews, test etc.

Definition

“Selection is the process in which candidates for employment are divided into two classes – those who are to be offered employment and those who are not”

-Dale Yoder

REVIEW OF RELATED LITERATURE

A literature review provides an overview and a critical evaluation of body of literature relating to a research topic or a research problem. “A literature review is the process of reading, analyzing, evaluating, and summarizing scholarly materials about a specific topic.” (Richard nordquist)

Ekwoaba J., Ikeije ugochukuy (2015) the study revealed the general purpose of recruitment is to provide the organization with a pool of potentially qualified job candidates. The quality

of human resource in an organization highly depends on the quality of applicants attracted because organization is going to select employee from those who were attracted. The objective of selection function are to get the right person to the right job and maintain a good image as a good employer and maintain the selection process as cost effective as possible.

Karthiga G.(2015) studied the various factor that should be considered for the recruitment and selection process and the satisfaction level of the employees towards the recruiting . Recruitment process has a greater impact on the company as a fresh blood, new idea enters. Selection process should also be modified according to requirement.

Dr. Gupta R. and Jain J. (2014) studied that an effective approach to recruitment and selection can help an organization to maximize the competitive advantages by choosing the best pool of candidate quickly and cost efficiently. But successful recruitment and selection can be costly and time consuming. Still, recruitment and selection is crucial for a business, because unsuccessful recruitment and selection can be responsible for failure of the business.

Mustapha , Mudashira A.(2013),studied that the aim of recruitment goes beyond mere filling of vacancies to include individual development and achievement. It aims to build a strong organization where effective team work, and the individual needs are realized at the same time. To achieve this aim, the organization must re- adopts recruitment policies which are internally consistent. A good selection process is one that is properly planned and well operated, poor recruitment efforts could lead to the selection of poor applicants because positions are to be filled too quickly. This study also recommended that for the recruitment and selection process to be effective, it should be consistent with an established standard, fair and transparent.

Sudhamsetti N., Dr. D.N.M R. (2014), revealedthat Recruitment and selection are two important functions of human resource management. Technically speaking the function of recruitment precedes the selection function. It includes finding, developing prospective employees and attracting them to apply for jobs in an organization. Selection is the process of finding out the most suitable candidate to the job. Recruitment is the first stage in the process which continues with selection and ends with the placement of candidate. Recruitment facilitates in acquiring the number and the types of people necessary to ensure continued operations of the organizations .Recruitment is finding the potential applicants for actual or anticipated org vacancies thus, it acts as link in bringing together the people with jobs and

those seating jobs. The purpose of recruitment is to identify suitable man power to meet the job requirements and job specifications.

Badalona S., Marques L. (2013), studied that workforce diversity is an important topic, which should be of increasing concern for HR managers, as its central objective cannot be separated from business strategy. Thus, it is suggested that HR managers must be able to guide organizations through and provide leadership in managing diversity in a way that fully realize the potential benefits that differences can bring. That is, be aware of behavior and attitudes, acknowledge biases/prejudices, avoid assumptions, and focus on job performance and conduct. This in turn will help the HR manager in his/her substantive activity such as a leadership development and explicit focus on workforce diversity. HRM may be able to achieve these goals through an integrated approach with the combined broader role of organizational management.

RESEARCH METHODOLOGY

It is a systematic way of conducting a project it is a series of steps, which are undertaken in order to reach at the final decision. This report is based on primary as well as secondary data, however primary data collection was given more importance since it is overbearing factor in attitude studies. One of the most important uses of research methodology is that it helps in identifying the problem, collecting, analyzing the required information and providing an alternative solution to the problem.

Need of the study

The study is needed to find out the various barriers perceived by chanakya industry. Chanakya dairy product ltd. Play an important role in the economic growth and development of country. Chanakya dairy product ltd. has a significant share in export of the country and also provides a large no. of employment opportunities to the population of India. The study conducted to find out the various barriers perceived by chanakya industry and various ways of overcome these obstacles.

Objectives of the study

Objective is the single most important aspect of research design and implementation may be based on findings on some other research – taking something which the other person has invested. There are certain objectives of this study that are as follows:

- To analyze the effectiveness of selection process adopted in the chanakya dairy product ltd.
- To examine the satisfactory level of employees regarding selection at chanakya dairy product ltd.

Scope of the study

- The study is conducted at chanakya dairy product ltd. Mandi Gobindgarh.

Research design: Descriptive Analysis

Collection of Data

Primary data: In this study questionnaire has been used for receiving primary data. Firstly

The questionnaire was formulated. And then responses were collected from the respondents. **Secondary data:** In this study information from various websites and journals are collected.

Sample size: The sample size of this study is 50 employees/ employers of chanakya dairy product ltd. or we can say that 50 respondents. In this study the data is collected from 50 respondents and then analyses and interpret.

Sampling method: The convenience sampling method is used for collecting data from the respondents and with the help of statistical techniques that data is analyzed.

DATA ANALYSIS AND INTERPRETATION

The results of survey have been analyzed as follows:

1) Analysis of advertisement of vacancies

Table no 1.1

Options	No. of respondents	Percent	Cumulative percent
Yes	16	32%	32%
No	12	24%	56%
Neutral	20	40%	96%
Can't say	2	4%	100%
Total	50	100%	

Interpretation: According to the table no. 1.1, 32% respondents say that the vacancies are properly advertised, 24% say that there is no advertisement of the vacancies and 40% respondents feels that there may be advertisement or may not be.

2) Analysis about the fairness of policy

Table no. 1.2

Options	No. of respondents	Percent	Cumulative percent
Fair	15	30%	30%
Moderate	21	42%	72%
Unfair	11	22%	94%
Can't say	3	6%	100%
Total	50	100%	

Interpretation: As per the above table no. 1.2, 30% respondents feels that the recruitment policy is fair, and 42% respondents feels that it is moderate, 22% gives there view that the recruitment policy is unfair and 6% respondents can't say.

3) Analysis about Considered thinks while selecting employees

Experience

Table no.1.3 (a)

Options	No. of respondents	Percentage	Cumulative percent
P:1	9	18%	18%
P:2	18	36%	54%
P:3	10	20%	74%
P:4	8	16%	90%
P:5	5	10%	100%
Total	50	100%	

Interpretation: The table no.1.3(a) represents that 18% respondents gives first preference experience while selecting employee for a job,36% respondents gives second preference , 20% respondents gives third preference,16% respondents gives fourth preference and the rest 10% respondents gives fifth preference to experience while selecting an employee.

Communication skills

Table no.1.3 (b)

Options	No. of respondents	percentage	Cumulative percent
P:1	5	10%	10%
P:2	12	24%	34%
P:3	10	20%	54%
P:4	6	12%	66%
P:5	17	34%	100%
Total	50	100%	

Interpretation: The table no.1.3 (b) represents that 10% respondents gives first preference communication skill while selecting employee for a job,24% respondents gives second preference , 20% respondents gives third preference,12% respondents gives fourth preference

and the rest 34% respondents gives fifth preference to communication skill while selecting an employee.

Technical skill

Table no.1.3 (c)

Options	No. of respondents	percentage	Cumulative percent
P:1	9	18%	18%
P:2	3	6%	24%
P:3	19	38%	62%
P:4	11	22%	84%
P:5	8	16%	100%
Total	50	100%	

Interpretation: The table no.1.3(c) represents that 18% respondents gives first preference technical skill while selecting employee for a job,6% respondents gives second preference , 38% respondents gives third preference,22% respondents gives fourth preference and the rest 16% respondents gives fifth preference to technical skill while selecting an employee.

Qualification

Table no.1.3 (d)

Options	No. of respondents	percentage	Cumulative percent
P:1	7	14%	14%
P:2	6	12%	26%
P:3	5	10%	36%
P:4	21	42%	78%
P:5	11	22%	100%
Total	50	100%	

Interpretation: The table no. 1.3(d) represents that 14% respondents gives first preference qualification while selecting employee for a job,12% respondents gives second preference ,

10% respondents gives third preference,42% respondents gives fourth preference and the rest 22% respondents gives fifth preference to qualification while selecting an employee.

Reference

Table no.1.3 (e)

Options	No. of respondents	percentage	Cumulative percent
P:1	20	40%	40%
P:2	11	22%	62%
P:3	6	12%	74%
P:4	4	8%	82%
P:5	9	18%	100%
Total	50	100%	

Interpretation: The table no. 1.3(e) represents that 40% respondents gives first preference reference while selecting employee for a job,22% respondents gives second preference , 12% respondents gives third preference,8% respondents gives fourth preference and the rest 18% respondents gives fifth preference to reference while selecting an employee.

4) Analysis of proper selection procedure

Table no.1.4

Options	No. of respondents	Percentage	Cumulative percent
Strongly Agree	9	18%	18%
Agree	6	12%	30%
Average	20	40%	70%
Disagree	11	22%	92%
Highly Disagree	4	8%	100%
Total	50	100%	

Interpretation: The table no. 1.4 show that 18% respondents are strongly agree with the selection procedure,12% respondents are agree with it,40% respondents feels that selection

procedure is average and 22% respondents are disagree and 8% respondents are highly disagree with the selection procedure.

5) Analysis regarding effective performance of selected employee

Table no.1.5

Particulars	No. of respondents	Percent	Cumulative percent
Yes	33	66%	66%
No	17	34%	100%
Total	50	100%	

Interpretation: As per the table no.1.5 , 66% respondents show that there is an effective performance of selected employee, while 34% respondents not feels like that.

HYPOTHESIS TESTING

As per the data to thetest the significance of references while selecting an employee for a job Chi square test was applied.

Ho: There is no significance of references while selecting an employee for a job.

H1: There is significance of references while selecting an employee for a job.

Calculated value = 14.82, @5% level of table value of chi square = 9.488

Result: calculated value greater than tabulated value, Ho is rejected.

Decision: there is significance of references while selecting an employee for a job.

FINDINGS

- **Satisfaction level of employees:** According to the study, 40% respondents are satisfied with the current recruitment policy, 36% respondents are highly satisfied and

20%, 4% respondents are dissatisfied and highly dissatisfied with the current recruitment policy of the organization.

- **Advertisement of vacancies:** Due to acquire less qualified workers, the organization gives less advertisement of vacancies. As per my study 24% respondents said that there are no advertisement of vacancies and 32% respondents are agree with it.
- **Fairness of policy :** As per my study 30% respondents said that the policy followed by the organization is fair and transparent but on the other hand 28% respondents not think like that.
- **Most important think while selecting candidates:** According to my study 40% respondents give preference to reference while selecting an employee. Because during my study I found that the workers are working in the organization is less qualified.

CONCLUSION

In every organization selection plays a vital role. According to this study the organization follow internal source of recruitment. So some respondents wants that there will be change in organization recruitment .When an organization selects an employee for a job than there are many attributes that's to be considered. Attributes like qualification, technical skills, communication skills and references play an important role. By the analysis we can conclude that the HR manger have to focus on selecting the right person through other source like campus placement, internet etc. and there is need to change the recruitment policy at some extend.

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