



BEFITTING USE OF GOOGLE WILL UPSHOT IT'S BOON

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ABSTRACT

Google is one of the world's most valuable search engine that mankind has ever seen. It is the world's largest used search engine site. It is playing a major role in imparting education and knowledge to all. The company aims in sorting all information in order and make it available to everyone across the globe. The site is very informative and is available in 123 languages. The goal of the search engine is to provide search results to the users that give relevant information on high quality websites. Google helps in only enriching our existing knowledge with information. Creativity is beyond the existing current information as it deals with innovation. Google gives information and it is up to students whether they copy/ paste it or they understand the subject and add their own inputs. Google just acts like a handy tool to solve the problem. It provides answers in such a way that we start thinking beyond our limits. It helps in igniting the fire within us and gives solution to hundreds of problems within us. It helps in nurturing the interest of the people who have high thirst to learn because it mostly gives free information. Google is just a tool and the usage depends on the people. Everything will obviously have pros and cons, it depends on how we utilize it instead of blaming it. A person who has thirst to learn or a person who wants to be innovative can also use google in such a way to construct our thinking ability.

KEYWORDS – CREATIVITY, EDUCATION, GOOGLE, IGNITE, TOOL.

1.INTRODUCTION

Google was launched in the year 1998 and from the inception it has become the most wanted site for people across all age groups. It was initially developed as Backrub by Sergey Brin and Larry Page. Basically, it was developed to find pages in the internet. Google is one

of the world's most valuable search engine that mankind has ever seen. It is the world's largest used search engine site. It is playing a major role in imparting education and knowledge to all. The company aims in sorting all information in order and make it available to everyone across the globe. According to google a technology which is open helps in boosting education. It is making life easy as we get everything in single click. It is the top most search engine in the world. The site is very informative and is available in 123 languages. The ultimate goal of the search engine is to provide search results to the users that give relevant information on high quality websites.

2. ADVANTAGES

Creativity majorly relies on a person's thought and brain activity. A creative person will know to differentiate between online search and search the involves lots of efforts, like going to library, referring book and literatures. And indeed, google helps in only enriching our existing knowledge with information. Creativity is beyond the existing current information as it deals with innovation. Google gives information and it is up to students whether they copy/ paste it or they understand the subject and add their own inputs.

In this decade where both parents are working and the they have no time to spend on children's education. Google is taking care by making them innovative and self- dependent. In olden days if a student has doubt in any assignment they go the teacher's house or to some tuition to get to know the answer. But now in this fast-moving world, Google is helping them a lot. It is like boon for them. If they get a doubt google helps or in other words it guides them in solving the problem.

Google is indeed helping many people in information transfer and education. It is really a very vital tool as all information related to subject is available in hand. It is not at all killing creativity. The moment when a question arises in our mind only we search for answers. As such when we start to think only question arises in our mind. And google just acts like a handy tool to solve the problem. It provides answers in such a way that we start thinking beyond our limits. It helps in igniting the fire within us and gives solution to hundreds of problems within us. It helps in nurturing the interest of the people who have high thirst to learn because it mostly gives free information.

Google aids us in many ways. It enriches our thinking capacity. In google we tend to know what things or research which have been performed so far and what can be done or what more is needed in that area. It helps us to think further. In many cases books will not give immediate information on what is happening across the globe. Before we get the book

and analyse an issue someone would have come up with a solution. But through search engine every second whatever is happening across the globe is made available to us. If we are not knowing about what is happening around us then the same invention will be repeated. It gives all information in finger tips. It also helps in knowledge transfer as we get to know about people across the globe who have same interest like us. Knowledge sharing is enhanced.

It is not a replacement for books. Books act only as a source of information. But google is more than that. For instance when a person wishes to learn about a code in programming, they must go through books for the whole day. The person will just go through the pages, but is that enough. Practicing is one which is really needed. In google search we get interactive information and we can in fact practice lots of exercises. In fact the content of a 1000 pages book can be found in a concise manner which is easily understandable by everyone. It helps in saving time too.

Before the internet era everyone relied completely on books, newspapers, television, and radio. The resources were limited. So, if we did not get the answers for a specific question through books we decide that whatever we are searching does not exist. But in this era we have information about everything and it is indeed in depth. We can cross verify in various sites. Google is a very good tool to explore, learn and share information.

Google helps ladies a lot, mainly in cooking. They tend to get variety of recipes followed across the globe. Instead of always cooking the routine food it helps them in enhancing their cooking skills. Many people post recipes, provide videos. Instead of wasting money in cooking classes where only single type or cuisine can be learnt at a time through google variety of cuisines can be learnt. Even a beginner who doesn't know to cook can do everything from google. It indeed gives beauty tips and helps ladies groom themselves without depending on anyone.

3.DISADVANTAGES

Google indeed is making people lazy. For instance, when we hear a new term or some interesting question most of them are not even thinking to get the answer because in a single click the answer is readily available in google. When the answer is given in google the person who searched is satisfied. But in this case our thinking ability is slowly destroyed. The thinking ability and perception of the students towards the education has totally changed. Even if a person asks how to boil milk, the steps will be given. Through google we have

become closer towards the world as we get to know all activities in a single click, but we are moving away from our own personality through google.

Parents are happy when the child is not troubling them relating studies. And infact some parents are so proud to tell that their child is so smart. What they mean smart is getting answer for a question by searching in google. They are forgetting that their child's mental ability skills are slowly destroyed by this activity, wrong parenting is the root cause for major issues. many kids are using google to search for certain terms which adults speak. when any tool is used over excessively and in a wrong way it may lead to inefficient result. Though we get the information in hand, it will not have any value without the growth of knowledge, insight and wisdom. When we get an information effortlessly the retention of it in our minds is very less. When the parents encourage the googling activities of their children , they may face danger consequences. It is like giving slow poison to a kid. In the beginning everything will be good, but as the creativity skill is snatched away from a kid, when they row up and enter a profession their life will be under stake.

The main issue is that youngsters tend to avoid thinking intentionally and they want a quick solution to their problem. They don't wish to spend time un thinking for the solution as they get the answers in a single click. Even a single attempt to think is spoiled by the search engine. Whenever a homework is given the students tend to get answers from google without putting any effort. Now-a-days when we get a disease or health issue immediately google is sought. A simple disease will be concluded as life threatening in the result. And he patients are into mental trauma and they indeed tend to confuse the doctors too.

The search engines have made people lazy. When asked a question they don't think to explore about it, immediately they tend to get the answers from the net. There are many researches which says that when we touch paper and read any article from a printed material it will be retained in our memories for a longer time. It also helps in deeper understanding of the subject. The brain power is reduced when we use search engine because for answers the brain is not processing information. Children are not even taking notes form that as they have readymade bookmarks online. The number of people mainly youngsters visiting libraries have reduced. When we bring today's kids to library they don't know o search books. Because the children get everything as e-books.

4.CONCLUSION

Google is just a tool and the usage depends on the people. Everything will obviously have pros and cons, it depends on how we utilize it instead of blaming it. A person who has

thirst to learn or a person who wants to be innovative can also use google in such a way to construct our thinking ability. The ultimate thinking is that google is not making a person lazy or intelligent it primarily depends on the people who use it. It is a blessing to be born in such an era where we get the information regarding all aspects across the globe by minimal effort. Google helps in providing as many answers and solutions available to a single issue with ease but it is in the hands of the individual to find the best possible solution to a problem. The art of choosing the best relies on individual's creativity and thinking capacity. They must learn to filter whatever they need. Google just acts as a basic skill and it helps in saving our energy and time in searching possibilities and solutions. Everything relies on the people on how well they use the search engine to develop themselves personally and professionally.