SS NO IN THE POLICE OF THE POL

International Research Journal of Management and Commerce

ISSN: (2348-9766)

Impact Factor 5.564 Volume 5, Issue 3, March2018 **Website**- www.aarf.asia, **Email** : editor@aarf.asia, editoraarf@gmail.com

ROLE OF FINANCIAL INSTITUTIONS IN ENTREPRENEURIAL DEVELOPMENT IN SELECT BANKS IN PUNJAB

Sonam Sharma

Research Scholar, University School of Applied Management, Punjabi University, Punjabi University, Patiala

Supervisor – Dr. Kapil Sharma

Assistant Professor, University School of Applied Management, Punjabi University, Patiala

Joint supervisor -Dr. Monika Aggarwal

Associate Professor, University Institute of Applied Management Science, Panjab University,
Chandigarh

Abstract

Current study aims to measure the contribution of the commercial banks in the entrepreneurship development. Researcher has measured the various dimensions in which banks are contributing to the development of entrepreneurship. A comparative study of efforts made by private and public banks has for the entrepreneurship development has also been done. Total sample size of the study was 287, from 20 commercial banks including private and public. Survey was conducted on the employees working in selected banks in Punjab region. Researcher has used factor analysis to find out the factors which indicates the role of commercial banks in the entrepreneurship development. One way Anova and Kruskal Walis test used for measuring difference in the private and public sector banks in promoting entrepreneurship in the country. It can be found that the public banks are playing an important role in the entrepreneurial development of the country; in six dimensions mainly; type of assistance, financing process, customer services, approach of bank employees and customer awareness and customer education. Commercial banks are providing the financing facilities to entrepreneurs as bank overdraft facility, working capital finance, medium term loans and term lending schemes. A significant difference was found in the various types of loan disbursed by commercial banks to the entrepreneurs with different need. A significant difference was found in the efforts of private and public sector banks in promoting entrepreneurship in the country. Public banks are making higher contribution to the entrepreneurial development than the private sector banks in India.

Keywords: Entrepreneurship Development, commercial banks, private banks, financing, venture capital, start-ups etc.