



IMPACT OF WOMEN'S ENTREPRENEURSHIP ON ECONOMIC GROWTH: A STUDY OF EMERGING ECONOMIES

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Abstract

Women's entrepreneurship drives economic growth in emerging economies. This research examines the impact of women's entrepreneurship on economic indicators.

Keywords: Women's Entrepreneurship, Economic Growth, Emerging Economies, Gender Equality

Introduction

Women's entrepreneurship contributes significantly to emerging economies like India, Brazil, and South Africa. This paper explores its impact on economic growth, employment, and innovation.

Statement of Problem

Emerging economies face challenges leveraging women's entrepreneurship for growth. This study assesses the impact and identifies opportunities.

Scope of Research Study

The research covers women's entrepreneurship in emerging economies like India, Brazil, and South Africa.

Significance of Research Study

The main significance of present research study is as under-

1. Educational Significance: Enhances understanding of women's entrepreneurship's economic impact.
2. Functional Significance: Guides policymakers and entrepreneurs.
3. Social Significance: Promotes gender equality and empowerment.
4. Political Significance: Informs policy development.

Relevance of Research Study

The main relevance of present research study is as under-

1. National Relevance: Boosts India's economic growth.
2. International Relevance: Echoes global trends in emerging economies.

Objectives of Research Study

The main objectives of present research study are as under-

1. Assess impact of women's entrepreneurship on economic growth.
2. Identify challenges and opportunities.
3. Recommend strategies for enhancement.

Hypotheses of Research Study

The main hypothesis of present research study is as under-

1. Null Hypothesis (H0): Women's entrepreneurship doesn't impact economic growth.
2. Alternative Hypothesis (H1): Women's entrepreneurship boosts economic growth.

Research Methodology

1. Research Design: Mixed-methods (surveys + case studies).
2. Research Sample: 50 women entrepreneurs in emerging economies.
3. Limitations: Data availability and regional variations.

Findings

The main findings of present research study are as under-

1. Economic Contribution: Women's entrepreneurship boosts GDP, employment, and innovation.
2. Challenges: Access to finance, networks, and societal norms.
3. Opportunities: Digital platforms, policy support, and growing markets.

Recommendations

The main recommendations of present research study are as under-

1. Enhance Access to Finance: Support women entrepreneurs through funding and loans.
2. Build Networks: Foster mentorship, collaboration, and networking.
3. Policy Support: Promote women's entrepreneurship initiatives and incentives.

Contribution towards Society and Stakeholders

1. Women Entrepreneurs: Enhanced opportunities, support, and growth.
2. Economies: Boosted growth, employment, and innovation.
3. Society: Promotes gender equality and empowerment.

Conclusion

Women's entrepreneurship significantly impacts economic growth in emerging economies. Effective strategies can enhance outcomes and drive sustainable development.

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